

NewsLetter September 2003

These are not easy times here in Israel and there are not many tourists visiting us. Luckily, there are other ways to keep in touch and this is what we would like to do.

New web- site

The Internet provides an excellent communication channel. Therefore, we have launched a brand new site, of which we are very proud! Much thought has been put into design and navigation within the site. It is updated frequently and includes all our collections and activities. The dynamic homepage shows our current exhibition, focus – on different subjects, artist of the month and news. Since the launching, at the end of June, we have had over 10,000 visitors – mostly from abroad. This is very encouraging, especially due to the drought in tourism in Israel.

We encourage you to keep updated through the net at: www.sternart.com



The past year has brought changes to our gallery. We now operate only from our original premises – the large gallery at the rear of 30 Gordon street. These premises have undergone a major renovation and modernization and the result is stunning

New art director

Debby Luzia, the daughter of Meir Stern is now managing the gallery. For those of you who value Meir's expertise – he is still active and present but now, at the age of 74, has decided to take it easy. He still works daily at the restoration lab with his son-in-law Eyal. Hanna Carmel has retired after working for us for 20 years. For the past year we have a new secretary – Rachel Zak.

Artistic statement

The changes in our gallery also include our exhibits. In addition to our classic collections of Jewish art and classic Israeli art, we are introducing young and gifted Israeli artists. We believe in encouraging talent and we can assure you that our reputation for quality is evident in our choices in this category.

Exhibitions

We combined the event of our 30th anniversary and the re-opening after our renovation with a much-reviewed exhibition called "Here and there in the land of Israel". The exhibition originated from the gallery collection of landscapes of Israel from the 19th century till today. The theme of the exhibition reflected, on one hand, the classic legacy of the gallery through the 30 years of its existence, and on the other hand, introduced works of new artists that paint the local scenery while conversing with the history of art and the legacy of the Israeli culture. This created a very interesting combination of classic and new art and this marks our new direction.

The article that accompanied the exhibition can be viewed on our web-site.

Our next exhibition is planned for November and will deal with the term "Beauty". This exhibition will raise questions regarding the ideal of beauty in classic art and its implications in Israeli art today.

Acquisitions

Mohamad Fadel

We are proud to represent this young and extremely talented artist. He is 22 years old and self-taught. He was the youngest artist to be accepted to the Israeli Artist Association at the age of 18 and has already participated in many exhibitions. More examples of his work can be seen on our web-site. We are planning a solo exhibition of his works at the beginning of 2004.

Leah Nikel

One of Israel's most prominent abstract artists. Born in 1918 and still active her work is always vibrant and vital. We are proud to present this new acquisition painted in 1993. Oil on canvas. 1X1 m'. Signed and dated.

Mauricy Minkowski

We have three new pieces by this important Jewish artist. (1881-1930). This painting is entitled "Kaparoth". Painted in 1927. Oil on canvas. 70X50cm. See our web-site for more works.



Leah Nikel



Mohamad Fadel



Mauricy Minkowski

E-mail addresses

This is our request from you – please send us your e-mail address. Our aim is to improve contact with our customers abroad. We will send electronic newsletters or inform you of new acquisitions and exhibitions.

On the top of each page of our site you will find the title: **Join our mailing list**. Under "area of interest" you may enter artists you are particularly interested in. This will enable us to inform you personally of paintings that might interest you. Please devote one minute of your time to improve our communication system.

We welcome your notes and questions and will be happy to hear from you.

We'd like to take this opportunity to wish you and your family

A Happy, Healthy and Peaceful New Year.